

# COMPANY PRESENTATION



## SPARK ELECTRICAL EQUIPMENT LLC

## WHO WE ARE

Spark Electrical Equipment is a leading electrical trading company specializing in supplying products and services to various industries, such as construction, MEP (Mechanical, Electrical, Plumbing), fit-out, telecommunication, retail outlets, and most prominently, the facility management and property management sectors. Our main expertise lies in efficiency in sourcing we have built over the years with relationship spanning over 50 years, besides we also work on short and long-term rate contracts, ensuring stability and satisfaction for our clients. We offer a vast range of products, including solutions for heating, lighting, electrical, cooling, and ventilation. Additionally, we are highly adaptable and capable of supplying a vast range of building material products. "You Request, We Deliver" has always been our guiding motto, reflecting our commitment to customer satisfaction and service excellence.

"You Request, We Deliver"



# HISTORY

Founded in 1977 by Mr. Satish Kumar Sharma, Spark Electrical Equipment has been one of the pioneers in providing electrical supplies to the growing construction, MEP, and replacement industries. During its early years, the company was also a key supplier to major contracting, electromechanical and supermarket chains, providing electrical and telecommunication accessories for their displays and operations.

## 1970

Our founder Mr. Satish Kumar had at the time moved from Delhi to Mumbai post his education to seek better opportunities



## 1973

In 1973, the founder of Spark Electricals, Mr. Satish Kumar Sharma, went to Dubai to see the possible business opportunities while running a well established business in Mumbai in the name of SYSTEMS ENGINEERING.



## 1974

In 1974, Mr. Satish Kumar Sharma formed a company named Bin Saugat Trading, which was among the first few electrical companies during this period. Bin Saugat trading company was re-named Spark Electrical Trading installation and aintenance company.



## 1977

Later in the year 1977, this company was re-named Spark Electrical Trading installation and aintenance company.



## 1980

By the year 1980, Spark Electrical became one of the major suppliers for most of the development projects across the Emirate, which included MEP contracting and installation projects and we started participating in many global exhibitions, showcasing many brands and products.



## 1984

A picture of Our founder on his business trip in Germany.



## 1985

By 1985, Spark Electrical was hosting many giant brands like Philips, Marshal Tufflex, MEM, Doorman Smith, MK, Volex, Fonitech (As an agent, distributor, and stockist). Spark Electricals was also the leading supplier of electrical and telecommunication goods to retail outlets like supermarkets, departmental stores, retail traders, etc. At the time Mr. Satish travelled extensively in order to produce products from many world class brands.



## 1992

1992: Mr. Satish Sharma at that time had achieved new heights of success and was considered a prominent businessman.



## 1995

In 1995, Ms. Priyanka Sharma (eldest daughter of Mr. Satish Sharma) became the acting managing director of Spark Electricals. By this time, Spark Electricals became part of the mega projects like Emirates Towers, Burj Al Arab, and Deira City Center



## 1998

In 1998, Ms. Shweta Sharma (2nd Daughter of Mr. Satish Sharma) took over the reign of the company.



## 2001

Later in 2001, Mr. Amit Kumar Sharma joined as the managing director of the company and made Spark Electricals reach new heights



## 2003

In the year 2003, Spark Electricals became one of the major electrical suppliers to firms engaged in Building massive communities across the Emirates like Downtown Dubai Development, Zabeel Saray Hotel, Yas Marina Development.



## 2007

In 2007, Spark Electricals decided to venture into Facility Management and soon became the leading electrical supplier for all the large & medium sized Facility Management Companies. During this period, Spark Electricals was also engaged in distributorship of World Class Brands such as Ariston Water Heaters, Osram, Vortice and Ecolux, etc.



## 2012

In 2012, Spark Electricals decided on venturing to other Emirates and opened a branch in Musaffah Abu Dhabi (Capital of the United Arab Emirates) and later established a centralized logistic center in the heart of Al Quoz



## 2017

At present, Mr. Amit Sharma, the managing Director and Partner of Spark Electrical, has diversified its business into the field of interior designing with Luxe Interiors LLC and installation & maintenance supplies with Urban Fix tech Services LLC. Voted top supply partner by FM Magazine.



## 2019

In 2019, Spark Electricals extended its product range and included air conditioning, plumbing, sanitary, hardware, and building materials for the Facility Management Industries. Over the years Spark was recognised as best supplier partner multiple times.

## CURRENT FOCUS

Today, Spark Electrical Equipment has firmly established itself as a prominent player in the facility management sector, which now contributes to 60% of our business. Our strong presence in the trading segment continues to grow, and our retail business is expanding with plans of two new outlets to have a better reach to our customers. We are also exploring new growth opportunities in exports to Africa and CIS countries, as well as venturing into the modular construction industry, a segment we believe will experience significant growth in the coming years.

### Our Target Industry

- Construction
- MEP
- Fit Out
- Modular
- Facility Management
- Property Management
- Trading / Retail
- Teleconsult
- Handy Man
- Technical Services
- Export



## OUR BRANDS

We represent some of the most trusted & recognized brands in the field of heating, lighting, electrical, cooling and ventilation

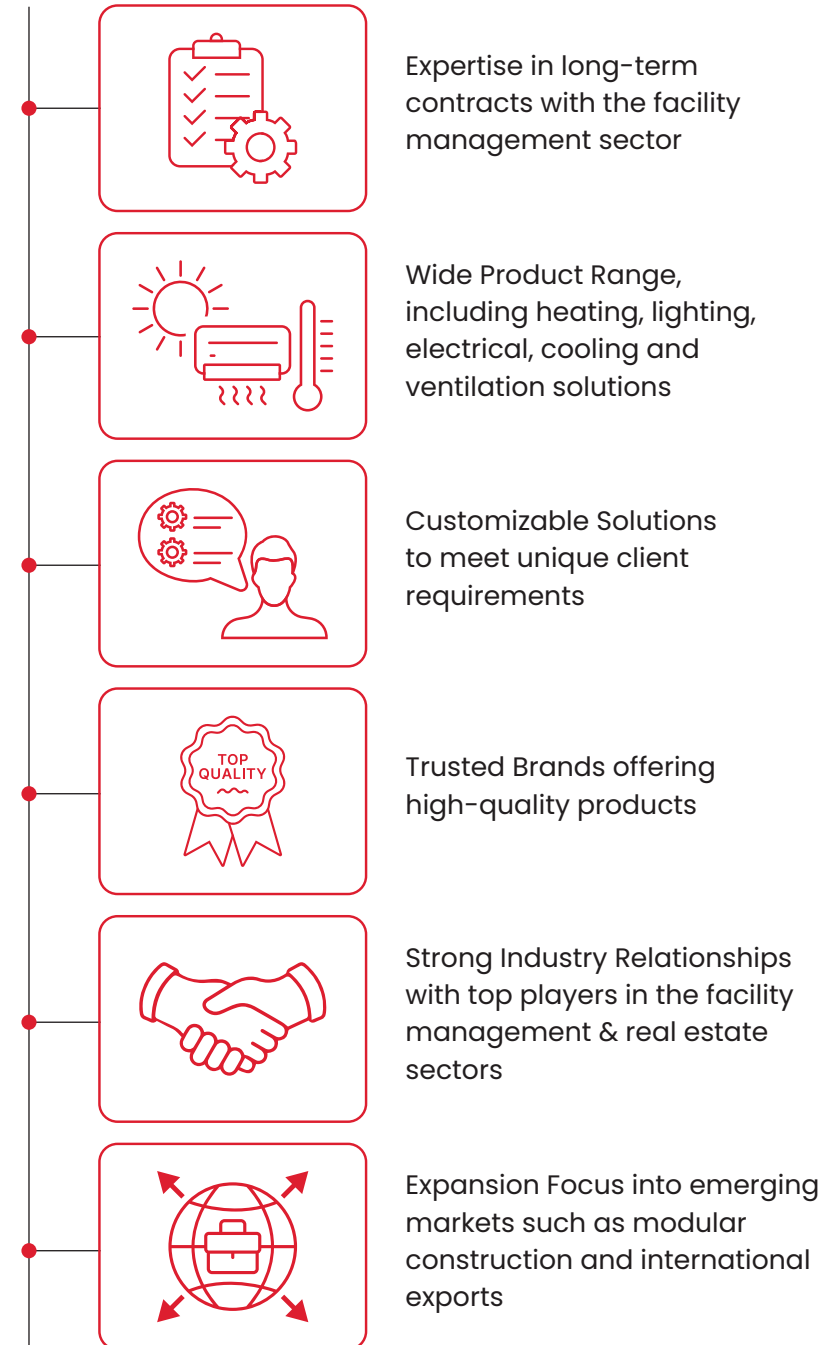
The Ariston logo features a white house icon on a red background, followed by the word "ARISTON" in white capital letters.The OSRAM logo consists of the word "OSRAM" in a bold, orange, sans-serif font.The LEDVANCE logo features a stylized orange sun icon with a white center, followed by the word "LEDVANCE" in white capital letters on an orange background.The VORTICE logo features a green stylized 'V' with a spiral inside, and the word "VORTICE" in green capital letters below it.The legrand logo features a black square icon with a white 'L' shape, followed by the word "legrand" in red lowercase letters with a registered trademark symbol.The RR KÄBEL WIRES & CABLES logo features the letters "RR" in a large, stylized orange font, with "KÄBEL" in a smaller black font and "WIRES & CABLES" in a black font below it.The MK logo features the letters "MK" in white inside a red square with rounded corners and a white border.The Ducab دوكاب logo features the word "Ducab" in orange and "دوكاب" in Arabic script in orange.The KDK logo features the letters "KDK" in white inside a red square with rounded corners and a white border.The ecolux logo features the word "ecolux" in a green, lowercase, sans-serif font with a registered trademark symbol.The Schneider Electric logo features the word "Schneider" in green and "Electric" in a smaller green font below it, with a green stylized 'E' icon.The hager logo features a stylized orange 'H' icon followed by the word "hager" in a blue, lowercase, sans-serif font.The GENERAL logo features a red lightning bolt icon followed by the word "GENERAL" in red capital letters.The Midea logo features a blue stylized 'M' icon followed by the word "Midea" in a blue, lowercase, sans-serif font with a registered trademark symbol.The SUPER GENERAL logo features the word "SUPER" in a blue, uppercase, sans-serif font inside a blue rounded rectangle, followed by the word "GENERAL" in a blue, uppercase, sans-serif font inside a blue rounded rectangle.



## WHY CHOOSE US?



- 47 Years of Excellence
- 25k+ Orders processed per year
- Servicing 50+ Active Facility Management / Property Management Clients
- Recognised by Facility Management Magazine as power 50 Supplier 2017
- Awarded multiple times by clients as Best Supply Partner



## PROCESS

• Client Introduction

• Document Formalities

• Account Opening

• Inquiry

• Source & Quote

• Order Generator - LPO

• Arranging of Goods

• Voucher Creation

• Delivery Scheduling

• Documentation - Invoicing

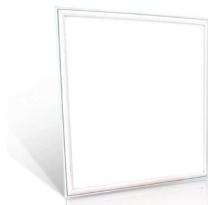
## REACH



UNITED ARAB EMIRATES



BRAND



ecolux<sup>®</sup>



## OUR TEAM

At Spark Electrical Equipment, we believe in fostering lasting partnerships by delivering high-quality products, timely service, and customer satisfaction. Let us be your trusted partner for all your electrical and facility management needs. We have been the supplier of choice for major construction, MEP contracting, telecommunication, FIT OUT interior design, and some of the largest facility & operations management companies in Dubai.



• GET IN TOUCH •

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